

Adelaide Economic Development Agency Board Member Appointments

Tuesday, 10 May 2022
Council

Strategic Alignment - Strong Economies

Public

Program Contact:

Ian Hill - Managing Director
Adelaide Economic Development
Agency

Approving Officer:

Clare Mockler, Chief Executive
Officer

EXECUTIVE SUMMARY

Pursuant to Clause 4.4.1.3 of the Adelaide Economic Development Agency (AEDA) Charter, the AEDA Board shall have up to seven Board members appointed by the Council following an expression of interest process. The AEDA Board Member selection panel (the Panel) nominates one Board Member to be Chairperson and up to six other Board Members with an appropriate range of skills and experience.

The term of office of a former Board Member concluded in January 2022. Following an Expression of Interest (Eol) process undertaken in late 2021, the Panel recommended to Council that a further Eol process be held in 2022 to fill the vacancy. In accordance with Clause 4.4.1.3 of the AEDA Charter, an Expression of Interest process was undertaken, and the Panel was convened.

The Panel noted all applications received and following interviews of four candidates for the position the Panel recommends that Candidate 4 be appointed as an AEDA Board Member for a three-year term to commence 1 June 2022. Following Council's consideration and decision, all applicants will be notified following which a formal announcement of the successful candidate will be made.

The term of office of three current Board Members, Tammy Barton, Oliver Brown and Craig Holden, will expire on 17 January 2023. The Panel discussed the impact of the forthcoming local government elections and timing for the new Council to consider its representatives on the Panel and undertake an Eol process early in the new calendar year. As a result, the Panel recommends for the current term of office of these Board Members to be extended until 30 June 2023 with an Eol process to be undertaken in early 2023 following which recommendations for appointment will be presented to Council.

RECOMMENDATION

THAT COUNCIL

1. Approves the appointment of Candidate 4 to the Adelaide Economic Development Agency as a Board Member for a three-year term commencing 1 June 2022 and ending on 31 May 2025.
 2. Approves the extension of the current term of office of Tammy Barton, Oliver Brown and Craig Holden to the Adelaide Economic Development Agency as Board Members until 30 June 2023.
 3. Notes that an Expression of Interest process will be undertaken early in 2023 following which recommendations for appointment will be presented to Council.
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IMPLICATIONS AND FINANCIALS

City of Adelaide 2020-2024 Strategic Plan	Strategic Alignment – Strong Economies This report contributes to Council’s 2020-2024 Strategic Plan by supporting the implementation of a City-Wide Business Model.
Policy	The AEDA Charter shown at Link 1 view here , outlines the role and term of the AEDA Board and has informed the selection process.
Consultation	An Expression of Interest for a Board Member was undertaken from 21 March to 3 April 2022. The Board Member Selection Panel met on 13 April 2022 to discuss the expressions of interest received and determined to interview four candidates.
Resource	Not as a result of this report
Risk / Legal / Legislative	In accordance with Clause 4.4.1.3(b) of the AEDA Charter, Council appoints ‘Up to six Board Members with an appropriate range of skills and experience, including at least two Board Members who are business owners within the City of Adelaide, with at least one being a small business owner.’
Opportunities	Not as a result of this report
21/22 Budget Allocation	No additional budget impact. Board Member meeting attendance fees are funded through the approved AEDA operating budget.
Proposed 22/23 Budget Allocation	The proposed operating budget allocation for Board Member fees will be included within the AEDA budget proposal for discussion as part of the annual Business Plan and Budget process.
Life of Project, Service, Initiative or (Expectancy of) Asset	This report seeks a three-year appointment for Candidate 4 as a Board Member of the AEDA Board and an extension to 30 June 2023 for current Board Members Tammy Barton, Oliver Brown and Craig Holden.
21/22 Budget Reconsideration (if applicable)	Not as a result of this report
Ongoing Costs (eg maintenance cost)	Board sitting fees and reimbursement of expenses for the appointed terms.
Other Funding Sources	Not as a result of this report

DISCUSSION

Appointment of new Board Member

1. Pursuant to Clause 4.4.1.3 of the Adelaide Economic Development Agency (AEDA) Charter, the AEDA Board shall have up to seven Board members appointed by the Council following an expression of interest process. One Board Member to be a Board Member and Chairperson and up to six Board Members with an appropriate range of skills and experience to be nominated by a Board Member selection panel (the Panel).
2. The term of office of a former Board Member concluded in January 2022. Following an Expression of Interest (Eoi) process undertaken in late 2021, the Panel recommended to Council that a further Eoi process be held in 2022 to fill the vacancy.
3. In accordance with Clause 4.4.2 of the AEDA Charter, Board Members shall be appointed for a maximum three-year term as determined by Council, provided that Council endeavour to ensure that no more than half of the Board Members' terms of office expire in the same year.
4. In accordance with Clause 4.4.1.3 of the AEDA Charter, an Expression of Interest process was undertaken, and the Panel was convened. Clause 4.4.1.3(b) of the AEDA Charter advises the Panel will comprise the Council's CEO, the Council's senior manager in charge of human resources, the Chairperson and three Council Members.
5. Council at its meeting on 6 October 2020 resolved that Councillors Couros, Hyde and Mackie be appointed to the Panel. Due to being on leave, Councillor Mackie was not involved in the shortlisting and interview process undertaken by the Panel.
6. An expression of interest process was undertaken from 21 March to 3 April 2022. Applications were sought from candidates who could demonstrate a high level of experience and knowledge in one or more of the following areas:
 - 6.1 Economic development and research insights
 - 6.2 Contemporary placemaking skills
 - 6.3 Contemporary retail experience
 - 6.4 Commercial acumen
 - 6.5 Understanding of good governance procedures.
7. Applicants with Board or Director experience as well as membership of the Australian Institute of Company Directors (AICD) would also be highly regarded.
8. The Panel met on 13 April 2022 to discuss the 47 expressions of interest that were received.
9. The Panel considered the knowledge, skills and experience as outlined by each applicant in their expression of interest against the skills and experience of the current AEDA Board members, and the opportunity the Board vacancy presented to expand on the current Board skillset to include inward investment attraction.
10. The Panel agreed to interview four applicants.
 - 10.1 Candidate 1 has significant experience with a particular focus on strategy development, marketing, sales, management and exports and is a AICD graduate.
 - 10.2 Candidate 2 has extensive consulting and academic research experience in issues of financial and economic modelling and public economics and is a member of the AICD.
 - 10.3 Candidate 3 has a background in technology and funds management and is a member of the AICD.
 - 10.4 Candidate 4 has significant local, national and international experience in investment banking and management, inward investment and financial service and is a graduate of the AICD.
11. All short listed candidates included advice of their board experience within their expression of interest.
12. At the conclusion of the interview process the Panel unanimously agreed that Candidate 4 was the preferred candidate and would be nominated to Council for appointment to the AEDA Board for a three-year term to commence on 1 June 2022.
13. This report is being presented in public to provide transparency of the selection process that was undertaken. The names of candidates have not been included as public discussion and disclosure of information in this report prior to a resolution being determined by Council may potentially impact the reputations of the Board candidates in the business community.

14. Following Council's consideration and decision, all applicants will be notified following which a formal announcement of the successful candidate will be made.

Extension of Term for current Board Members

15. The term of office of three current Board Members, Tammy Barton, Oliver Brown and Craig Holden, will expire on 17 January 2023. The Panel discussed the impact of the forthcoming local government elections and timing for the new Council to consider its representatives on the Panel and undertake an expression of interest process early in the new calendar year.
16. The Panel agreed to recommend to Council to extend the current term of office for these three Board Members until 30 June 2023, with an EoI process to be undertaken in April/May 2023 and recommendations for appointment to be made to Council in June 2023.

DATA AND SUPPORTING INFORMATION

Link 1 – Adelaide Economic Development Agency Charter

ATTACHMENTS

Nil

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